

**Manaia View Action Plan For: Media Literacy/Technology
Actions Linked to Strategic Plan**

Date: 2009

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Action Required	-Indicators - Links to Charter / Strategic Plan?	Responsibility	Target Date	Cost	Expected Outcomes	Milestone Report
Media / Visual Communication is embedded into our current teaching practice, literacy and ICT programmes.	Strategy 1.1 NAG 2 1.2 1.3 1.4 NAG 6 1.18	Marilyn Beth Media team	Ongoing throughout year		Continue ICT Contract Employ a Media Technology Teacher providing in-school PD support: to work with ICT Team -Research component to go alongside (e-learning fellowship) Visit other TV Stations	
Raised student achievement across literacy strands - Increased motivation and engagement of students in literacy via e learning.	NAG 2 1.2 1.3 NAG 6 1.18	Marilyn	Term 1 -3	As per budget Language And Reading E-fellowship cover release/pd	E-learning fellowship: research, gather data and present findings Development of PET Task Teams. Ongoing support and guidance	

					through teaching professional Develop timetable with Channel North for working in the studio alongside “on the job professionals”	
Students personal achievement expectations raised - linked to authentic audience feedback. We believe the most effective way to learn is through an immediate and authentic experience that leaves one wanting more.	NAG 1.1 NAG 2 1.3 1.4	Marilyn/Beth Plus staff	Ongoing		Staff have access to the studio and equipment to meet the needs as they arise for e-learning to take place. The studio becomes a tool or an option for developing the Teaching and learning programmes within the class.	

<p>-Providing an innovative medium that will meet the changing face of education in the 21st Century.</p>	<p>NAG 11.1 1.2 1.3 1.4 NAG 2 1.3 1.4 1.5</p>	<p>All staff Marilyn</p>	<p>ngoing</p>		<p>. Develop a strategic annual plan to ensure that this fits in with the New Zealand Curriculum</p>	
<p>-Providing the school with an opportunity to reach into the community, into homes, engaging them in the teaching and learning of their children.</p>		<p>Marilyn And media team stall</p>	<p>Ongoing</p>	<p>Linked to PD budget</p>	<p>Provide opportunities for the community to be involved in all aspects of digital production at Manaia view School. Develop Parent Support Task Groups to work alongside students. Ex Students invited to return and continue to work alongside those in the studio.</p>	
<p>1) Manaia View School Community development material produced and screened on TV encouraging collaboration</p>		<p>Marilyn Alex</p>			<p>Further develop programmes which include student focus/creation</p>	

2) Education Related material produced and televised		Marilyn/Alex And Michelle staff			Programme development around Education. Programme content to “ get into our homes” e.g. Homework tips, healthy messages.	
3) Train Teachers in production		Alex Marilyn Small Beth Lamb IMichelle			Education Producer employed as a Full time Scale A teacher as part of the Technology Team.	
4) Train students in production		Alex, Beth Marilyn Michelle			Establish student groups – gifted and talented, E-fellowship lit group, class film crews, music creation teams, editing teams -	
5) Co-ordinate with Whangarei schools to produce educational news reports and material for the T.V station		Marilyn Leanne Alex			Key Principals Group to alongside the MOE as a source of professional support and guidance.	

					Continue to develop Pukeko Echo.	
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